

# Package ‘cbsem’

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**Type** Package

**Title** Simulation, Estimation and Segmentation of Composite Based Structural Equation Models

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**Description** The composites are linear combinations of their indicators in composite based structural equation models. Structural models are considered consisting of two blocks. The indicators of the exogenous composites are named by X, the indicators of the endogenous by Y. Reflective relations are given by arrows pointing from the composite to their indicators. Their values are called loadings. In a reflective-reflective scenario all indicators have loadings. Arrows are pointing to their indicators only from the endogenous composites in the formative-reflective scenario. There are no loadings at all in the formative-formative scenario. The covariance matrices are computed for these three scenarios. They can be used to simulate these models. These models can also be estimated and a segmentation procedure is included as well.

**Depends** R (>= 2.10)

**License** GPL

**Encoding** UTF-8

**LazyData** true

**Suggests** R.rsp

**VignetteBuilder** R.rsp

**RoxygenNote** 6.0.1

**NeedsCompilation** no

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averageR2w	<i>For use in boottestgscm.</i>
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**Description**

averageR2w computes the weighted average of average of coefficients of determination for the structural parts of a segmented GSC model

**Usage**

```
averageR2w(dat, B, indicatorx, indicatory, loadingx = FALSE,
           loadingy = FALSE, member)
```

**Arguments**

dat	(n,p)-matrix, the values of the manifest variables. The columns must be arranged in that way that the components of refl are (absolutely) increasing.
B	(q,q) lower triangular matrix describing the interrelations of the latent variables: $b_{ij} = 1$ regression coefficient of $\eta_j$ in the regression relation in which $\eta_i$ is the depend variable $b_{ij} = 0$ if $\eta_i$ does not depend on $\eta_j$ in a direct way ( $b_{ii} = 0$ !)
indicatorx	vector describing with which exogenous composite the X-variables are connected

indicatorx	vector describing with which exogenous composite the X-variables are connected
indicatory	vector describing with which endogenous composite the Y-variables are connected
loadingx	logical TRUE when there are loadings for the X-variables in the model
loadingy	logical TRUE when there are loadings for the Y-variables in the model
member	vector of length n, indicating the cluster the observation belongs to

**Value**

r scalar, 'global' r2 coefficient of determination

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boottestgscm	<i>Testing two segmentations of a GSC model</i>
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**Description**

boottestgscm computes a confidence interval for the difference of weighted average of averages of coefficients of determination for two segmentations of a GSC model For a one sided alternative hypothesis the error alpha has to be duplicated

**Usage**

```
boottestgscm(dat, B, indicatorx, indicatory, loadingx = FALSE,
             loadingy = FALSE, member1, member2, alpha, inner = FALSE)
```

**Arguments**

dat	(n,p)-matrix, the values of the manifest variables. The columns must be arranged in that way that the components of refl are (absolutely) increasing.
B	(q,q) lower triangular matrix describing the interrelations of the latent variables: $b_{ij} = 1$ regression coefficient of $\eta_j$ in the regression relation in which $\eta_i$ is the depend variable $b_{ij} = 0$ if $\eta_i$ does not depend on $\eta_j$ in a direct way ( $b_{ii} = 0$ !)
indicatorx	vector describing with which exogenous composite the X-variables are connected
indicatory	vector describing with which endogenous composite the Y-variables are connected
loadingx	logical FALSE when there are no loadings for the X-variables in the model
loadingy	logical FALSE when there are no loadings for the Y-variables in the model
member1	vector of length n, indicating the cluster the observation belongs to for the first clustering
member2	vector of length n, indicating the cluster the observation belongs to for the second clustering
alpha	scalar, significance level (= 1 - confidence level)
inner	Boolean, should a inner bootstrap loop be computed?

**Value**

KI vector with the confidence bounds; positive lower limit indicates significant superiority of first clustering, negative upper limit of second clustering.

**Examples**

```
data(twoclm)
member1 <- c(rep(1,50),rep(2,50))
member2 <- twoclm[,10]
dat <- twoclm[,-10]
B <- matrix(c( 0,0,0, 0,0,0, 1,1,0),3,3,byrow=TRUE)
indicatorx <- c(1,1,1,2,2,2)
indicatory <- c(1,1,1)
boottestgscm(dat,B,indicatorx,indicatory,loadingx=FALSE,loadingy=FALSE,
             member2,member1,0.1,inner=FALSE)
```

---

checkw	<i>Checking composite based SE models if there are weights in accordance with the loadings and the covariance matrix of the composites</i>
--------	--

---

**Description**

checkw determines if there are sets of weights fulfilling the critical relation for the covariance matrices of the composites.

**Usage**

```
checkw(B, indicatorx, indicatory, lambdax = FALSE, lambday = FALSE,
       wx = FALSE, wy = FALSE, Sxixi, R2 = NULL)
```

**Arguments**

B	(q,q) lower triangular matrix describing the interrelations of the latent variables: $b_{ij} = 1$ regression coefficient of $\eta_j$ in the regression relation in which $\eta_i$ is the depend variable $b_{ij} = 0$ if $\eta_i$ does not depend on $\eta_j$ in a direct way ( $b_{ii} = 0$ !)
indicatorx	vector describing with which exogenous composite the X-variables are connected
indicatory	vector describing with which endogenous composite the Y-variables are connected
lambdax	vector of loadings for the X-variables in the model or FALSE
lambday	vector of loadings for the Y-variables in the model or FALSE
wx	vector of weights for the X-variables in the model or FALSE
wy	vector of weights for the Y-variables in the model or FALSE
Sxixi	covariance matrix of exogenous composites
R2	vector of coefficients of determination of structural regression equations

**Value**

out list with components

crit.value    vector of length 2 with the values of the optimisation criterion  
 wx            vector of length p1 of weights for constructing the exogenous composites  
 wy            vector of length p2 of weights for constructing the endogenous composites

**Examples**

```
B <- matrix(c(0,0,0,0,0,0,0,1,0,0,0,0,0,0,1,0,0,0,0,
              0,1,1,0,0,0,0,1,1,1,0,0,0,1,0,0,0,1,0),6,6,byrow=TRUE)
indicatorx <- c(1,1,1,1,1)
indicatory <- c(1, 1, 1, 2, 2, 3, 3, 3, 3, 3, 3, 3, 4, 4, 4, 5, 5, 5)
lambdax <- c(0.73, 0.60, 0.60, 0.77, 0.74)
lambday <- c(0.79, 0.68, 0.60, 0.90, 0.94, 0.80, 0.65, 0.78, 0.78, 0.74,
             0.77, 0.78, 0.80, 0.84, 0.85, 0.86, 0.23, 0.87)
Sxixi <- matrix(1,1,1)
out <- checkw(B,indicatorx,indicatory,lambdax=TRUE,lambday=TRUE,wx=FALSE,wy=FALSE, Sxixi,R2=NULL)
```

---

 clustergscairls

*Clustering gsc-models*


---

**Description**

clustergscairls clusters data sets in that way that each cluster has a its own set of coefficients in the gsc-model.

**Usage**

```
clustergscairls(dat, B, indicatorx, indicatory, loadingx = FALSE,
               loadingy = FALSE, k, minmem = FALSE, wieder)
```

**Arguments**

dat            (n,p)-matrix, the values of the manifest variables  
 B            (q,q) lower triangular matrix describing the interrelations of the latent variables:  
                $b_{ij} = 1$  regression coefficient of  $\eta_j$  in the regression relation in which  $\eta_i$  is  
                $b_{ij} = 0$  if  $\eta_i$  does not depend on  $\eta_j$  in a direct way ( $b_{ii} = 0$  !)  
 indicatorx    vector describing with which exogenous composite the X-variables are connected  
 indicatory    vector describing with which endogenous composite the Y-variables are connected  
 loadingx      logical TRUE when there are loadings for the X-variables in the model

loadingy	logical TRUE when there are loadings for the Y-variables in the model
k	scalar, the number of clusters to be found
minmem	number of the cluster's members or FALSE (then ist is set to 2*number of indicators)
wieder	scalar, the number of random starts

### Value

out list with components

member	(n,1)-vector, indicator of membership
Bhat	(k,q,q)-array, the path coefficients of the clusters
lambda	(p,k)-matrix, the loadings of the clusters
fitall	the total fit measure for the structural models only
fit	vector of length k, the fit values of the different models
R2	(k,q) matrix, the coefficients of determination for the structural regression equations

### Examples

```
data(twoclm)
dat <- twoclm[,-10]
B <- matrix(c( 0,0,0, 0,0,0, 1,1,0),3,3,byrow=TRUE)
indicatorx <- c(1,1,1,2,2,2)
indicatory <- c(1,1,1)
out <- clustergscairls(dat,B,indicatorx,indicatory,loadingx=FALSE,loadingy=FALSE,2,minmem=6,1)
```

---

FIDeriv	<i>FIDerivcompute the Jacobian of the Fleishman transform for a given set of coefficients b,c,d</i>
---------	---

---

### Description

FIDerivcompute the Jacobian of the Fleishman transform for a given set of coefficients b,c,d

### Usage

```
FIDeriv(coef)
```

### Arguments

coef	vector with the coefficients for the Fleishman transform
------	--

### Value

J (3,3) Jacobian matrix of partial derivatives

**Examples**

```
coef <- c( 0.90475830, 0.14721082, 0.02386092)
J <- FLDeriv( coef )
```

---

Fleishman	<i>Fleishman computes the variance, skewness and kurtosis for a given set of coefficients b,c,d for the Fleishman transform</i>
-----------	---

---

**Description**

Fleishman computes the variance, skewness and kurtosis for a given set of coefficients b,c,d for the Fleishman transform

**Usage**

```
Fleishman(coef)
```

**Arguments**

coef                    vector with the coefficients

**Value**

out vector with coefficients Var,Skew,Kurt

**Examples**

```
coef <- c( 0.90475830, 0.14721082, 0.02386092)
out <- Fleishman( coef )
```

---

FleishmanIC	<i>Functions to generate nonnormal distributed multivariate random vectors with mean=0, var=1 and given correlations and coefficients of skewness and excess kurtosis. This is done with the method of Vale &amp; Morelli: The coefficients of the Fleishman transform <math>Y = -c + bX + cX^2 + dX^3</math> are computed. from given skewness <math>\gamma[1] = E(Y^3)</math> and kurtosis <math>\gamma[2] = E(Y^4) - 3</math>. A intermediate correlation matrix is computed from the desired correlation matrix and the Fleishman coefficients. A singular value decomposition of the intermediate correlation matrix is performed and a matrix of independent normal random numbers is generated and transformed into correlated ones. Finally the Fleishman transform is applied to the columns of this data matrix.</i>
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---

**Description**

The function are adapted from online support of the SAS system, URL: [support.sas.com/publishing/authors/extras/65378\\_Ap](http://support.sas.com/publishing/authors/extras/65378_Ap)  
 FleishmanIC produce an initial guess of the Fleishman coefficients from given skewness and kurtosis. It is to use for Newton's algorithm. This guess is produced by a polynomial regression.

**Usage**

```
FleishmanIC(skew, kurt)
```

**Arguments**

skew	desired skewness
kurt	desired kurtosis

**Value**

par vector with coefficients b,c,d

**Examples**

```
out <- FleishmanIC(1,2)
```

---

gscals	<i>Estimating GSC models belonging to scenarios reflective-reflective, formative-reflective and formative-formative</i>
--------	---

---

**Description**

gscals estimates GSC models alternating least squares. This leads to estimations of weights for the composites and an overall fit measure.

**Usage**

```
gscals(dat, B, indicatorx, indicatory, loadingx = FALSE, loadingy = FALSE,  
maxiter = 200, biascor = FALSE)
```

**Arguments**

dat	(n,p)-matrix, the values of the manifest variables. The columns must be arranged in that way that the components of refl are (absolutely) increasing.
B	(q,q) lower triangular matrix describing the interrelations of the latent variables: $b_{ij} = 1$ regression coefficient of $\eta_j$ in the regression relation in which $\eta_i$ is the depend variable $b_{ij} = 0$ if $\eta_i$ does not depend on $\eta_j$ in a direct way ( $b_{ii} = 0$ !)
indicatorx	vector describing with which exogenous composite the X-variables are connected



indicatory	vector describing with which endogenous composite the Y-variables are connected
loadingx	logical TRUE when there are loadings for the X-variables in the model
loadingy	logical TRUE when there are loadings for the Y-variables in the model
maxiter	Scalar, maximal number of iterations
biascor	Boolean, FALSE if no bias correction is done, TRUE if parametric bootstrap bias correction is done.

## Value

out list with components

Bhat	(q,q) lower triangular matrix with the estimated coefficients of the structural model
What	(n,q) matrix of weights for constructing the composites
lambdahat	vector of length p with the loadings or 0
iter	number of iterations used
fehl	maximal difference of parameter estimates for the last and second last iteration
composit	the data matrix of the composites
resid	the data matrix of the residuals of the structural model
S	the covariance matrix of the manifest variables
ziel	sum of squared residuals for the final sum
fit	The value of the fit criterion
R2	vector with the coefficients of determination for all regression equations of the structural model

## Examples

```
data(mobi250)
ind <- c(1, 1, 1, 4, 4, 4, 2, 2, 2, 3, 3, 5, 5, 5, 6, 6, 6, 7, 1, 1, 4, 4, 4, 4)
o <- order(ind)
indicatorx <- c(1,1,1,1,1)
indicatory <- c(1, 1, 1, 2, 2, 3, 3, 3, 3, 3, 3, 3, 4, 4, 4, 5, 5, 5)
dat <- mobi250[,o]
dat <- dat[,-ncol(dat)]
B <- matrix(c(0,0,0,0,0,0,0,1,0,0,0,0,0,0,1,0,0,0,0,
             0,1,1,0,0,0,0,1,1,1,0,0,1,0,0,0,1,0),6,6,byrow=TRUE)
out <- gscals(dat,B,indicatorx,indicatory,loadingx=TRUE,loadingy=TRUE,maxiter=200,biascor=FALSE)
```

---

gscalsout

*Output of gscals for the simplemodel data.*

---

## Description

A list containing the result of gscals for the simplemodel data.

## Usage

gscalsout

**Format**

A list with entries:

**\$Bhat** estimated esign matrix of the simple model

**\$What** matrix of weights

**\$lambdahat** mvector of estimated loadings

**\$iter** number of iterations

**\$fehl** maximal difference of parameter estimates for the last and second last iteration

**\$composit** data matrix of composites

**\$resid** data matrix of residuals of the structural model

**\$S** Covariance matrix of manifest variables

**\$ziel** sum of squared residuals for the final sum

**\$fi** The value of the fit criterion

**\$R2** vector with the coefficients of determination for structural regressions

---

gscalsresid

*For use in clustergscairls, residuals of a gsc-model*

---

**Description**

gscalsresid computes the residuals of a gsc-model when the parameters and weights are given

**Usage**

```
gscalsresid(dat, out, indicatorx, indicatory, loadingx, loadingy)
```

**Arguments**

dat	(n,p) data matrix
out	list, output from gscals
indicatorx	vector describing with which exogenous composite the X-variables are connected
indicatory	vector describing with which endogenous composite the Y-variables are connected
loadingx	logical TRUE when there are loadings for the X-variables in the model
loadingy	logical TRUE when there are loadings for the y-variables in the model

**Value**

resid (n,q2) matrix of residuals from structural model, the q2 is the number of endogenous composites .

**Examples**

```

data(simplemodel)
data(gscalsout)
B <- matrix(c( 0,0,0, 0,0,0, 0.7,0.4,0),3,3,byrow=TRUE)
indicatorx <- c(1,1,1,2,2,2)
indicatory <- c(1,1,1)
out <- gscalsresid(simplemodel,gscalsout,indicatorx,indicatory,TRUE,TRUE)

```

---

gscmcov	<i>Determination of the covariance matrix of a GSC model belonging to scenario 1, scenario 2, scenario 3</i>
---------	--

---

**Description**

gscmcov determines the covariance matrix of a GSC model. This is a wrapper for the functions gscmcovrr, gscmcovfr and gscmcovff

**Usage**

```

gscmcov(B, indicatorx, indicatory, lambdax = NULL, lambday = NULL,
        wx = NULL, wy = NULL, Sxixi, R2 = NULL)

```

**Arguments**

B	(q,q) lower triangular matrix describing the interrelations of the latent variables: $b_{ij} = 1$ regression coefficient of $\eta_j$ in the regression relation in which $\eta_i$ is the depend variable $b_{ij} = 0$ if $\eta_i$ does not depend on $\eta_j$ in a direct way ( $b_{ii} = 0$ !)
indicatorx	vector describing with which exogenous composite the X-variables are connected
indicatory	vector describing with which endogenous composite the Y-variables are connected
lambdax	vector of loadings of indicators for exogenous composites or NULL when there are no loadings for the X-variables in the model
lambday	vector of loadings of indicators for endogenous composites or NULL when there are no loadings for the Y-variables in the model
wx	vector of weights for building exogenous composites or NULL when loadings are present
wy	vector of weights for building endogenous composites or NULL when loadings are present
Sxixi	covariance matrix of exogenous composites
R2	vector of coefficients of determination for regressions belonging to the structural model

**Value**

out list with components

**S** covariance matrix of manifest variables  
**B** (q,q) lower triangular matrix with possibly modified coefficients of the structural model  
**Scomp** covariance matrix of composites  
**wx** vector of weights for building exogenous composites  
**wy** vector of weights for building endogenous composites  
**Sdd** diagonal matrix of variances of errors of X variable loadings or NA  
**See** diagonal matrix of variances of errors of Y variable loadings or NA

### Examples

```

Sxixi <- matrix(c(1.0, 0.01, 0.01, 1),2,2)
B <- matrix(c( 0,0,0, 0,0,0, 0.7,0.4,0),3,3,byrow=TRUE)
indicatorx <- c(1,1,1,2,2,2)
indicatory <- c(1,1,1)
lambdax <- c(0.83,0.87,0.87,0.91,0.88,0.82)
lambday <- c(0.89,0.90,0.80)
wx <- c(0.46, 0.31, 0.32, 0.34, 0.40, 0.37)
wy <- c(0.41, 0.39, 0.37)
out <- gscmcov(B,indicatorx,indicatory,lambdax,lambday,wx=NULL,wy=NULL,Sxixi,R2=NULL)

```

---

gscmcovff	<i>gscmcovff determines the covariance matrix of a GSC model belonging to scenario ff.</i>
-----------	--

---

### Description

gscmcovff determines the covariance matrix of a GSC model belonging to scenario ff.

### Usage

```
gscmcovff(B, indicatorx, indicatory, wx, wy, Sxixi, R2 = NULL)
```

### Arguments

<b>B</b>	(q,q) lower triangular matrix describing the interrelations of the latent variables: $b_{ij} = 1$ regression coefficient of $\eta_j$ in the regression relation in which $\eta_i$ is the depend variable $b_{ij} = 0$ if $\eta_i$ does not depend on $\eta_j$ in a direct way ( $b_{ii} = 0$ !)
indicatorx	vector describing with which exogenous composite the X-variables are connected
indicatory	vector describing with which endogenous composite the Y-variables are connected
wx	vector of weights for building exogenous composites or NULL when loadings are present
wy	vector of weights for building endogenous composites or NULL when loadings are present

Sxixi            covariance matrix of exogenous composites  
 R2                vector of coefficients of determination for regressions belonging to the structural model

### Value

out list with components

S                covariance matrix of manifest variables  
 B                (q,q) lower triangular matrix with possibly modified coefficients of the structural model  
 Scomp          covariance matrix of composites  
 wx              vector of weights for building exogenous composites  
 wy              vector of weights for building endogenous composites

### Examples

```
B <- matrix(c(0,0,0, 0,0,0, 0.7,0.4,0),3,3,byrow=TRUE)
indicatorx <- c(1,1,1,2,2,2)
indicatory <- c(1,1,1)
Sxixi <- matrix(c(1.0, 0.01, 0.01, 1),2,2)
wx <- c(0.46, 0.31, 0.32, 0.34, 0.40, 0.37)
wy <- c(0.41, 0.39, 0.37)
out <- gscmcovff(B,indicatorx,indicatory,wx,wy,Sxixi,R2=NULL)
```

---

gscmcovfr	<i>gscmcovfr determines the covariance matrix of a GSC model belonging to scenario fr. The covariance matrices of the errors are supposed to be diagonal.</i>
-----------	---

---

### Description

gscmcovfr determines the covariance matrix of a GSC model belonging to scenario fr. The covariance matrices of the errors are supposed to be diagonal.

### Usage

```
gscmcovfr(B, indicatorx, indicatory, lambday, wx, Sxixi, R2 = NULL)
```

### Arguments

B                (q,q) lower triangular matrix describing the interrelations of the latent variables:  $b_{ij} = 1$  regression coefficient of  $\eta_j$  in the regression relation in which  $\eta_i$  is the depend variable  $b_{ij} = 0$  if  $\eta_i$  does not depend on  $\eta_j$  in a direct way ( $b_{ii} = 0$  !)

indicatorx      vector describing with which exogenous composite the X-variables are connected

indicatory	vector describing with which endogenous composite the Y-variables are connected
lambday	vector of loadings of indicators for endogenous composites
wx	vector of weights for building exogenous composites
Sxixi	covariance matrix of exogenous composites
R2	vector of coefficients of determination for regressions belonging to the structural model

### Value

out list with components

<b>S</b>	covariance matrix of manifest variables
<b>B</b>	(q,q) lower triangular matrix with possibly modified coefficients of the structural model
<b>Scomp</b>	covariance matrix of composites
<b>wx</b>	vector of weights for building exogenous composites
<b>See</b>	diagonal matrix of variances of errors of Y variable loadings or NA

### Examples

```
Sxixi <- matrix(c(1.0, 0.01, 0.01, 1),2,2)
B <- matrix(c(0,0,0, 0,0,0, 0.7,0.4,0),3,3,byrow=TRUE)
indicatorx <- c(1,1,1,2,2,2)
indicatory <- c(1,1,1)
lambday <- c(0.89,0.90,0.80)
wx <- c(0.46, 0.31, 0.32, 0.34, 0.40, 0.37)
out <- gscmcovfr(B,indicatorx,indicatory,lambday,wx,Sxixi,R2=NULL)
```

---

gscmcovout

*Output of covgscmodel for the simplemodel data.*

---

### Description

A list containing the result of gscmcov for the simplemodel data.

### Usage

gscmcovout

### Format

A list with entries:

**\$S** Covariance matrix of manifest variables

**\$B** Design matrix of the simple model

**\$Scomp** Covariance matrix of composites

**\$wx** weighting vector for exogenous composites  
**\$wy** weighting vector for endogenous composites  
**\$Sdd** diagonal covariance matrix of errors for loadings of X-variables  
**\$See** diagonal covariance matrix of errors for loadings of Y-variables

---

gscmcoverr	<i>gscmcoverr determines the covariance matrix of a GSC model belonging to scenario rr.</i>
------------	---

---

### Description

gscmcoverr determines the covariance matrix of a GSC model belonging to scenario rr.

### Usage

```
gscmcoverr(B, indicatorx, indicatory, lambdax, lambday, Sxixi, R2 = NULL)
```

### Arguments

B	(q,q) lower triangular matrix describing the interrelations of the latent variables: $b_{ij} = 1$ regression coefficient of $\eta_j$ in the regression relation in which $\eta_i$ is the depend variable $b_{ij} = 0$ if $\eta_i$ does not depend on $\eta_j$ in a direct way ( $b_{ii} = 0$ !)
indicatorx	vector describing with which exogenous composite the X-variables are connected
indicatory	vector describing with which endogenous composite the Y-variables are connected
lambdax	vector of loadings of indicators for exogenous composites
lambday	vector of loadings of indicators for endogenous composites
Sxixi	covariance matrix of exogenous composites
R2	vector of coefficients of determination for regressions belonging to the structural model

### Value

out list with components

S	covariance matrix of manifest variables
B	(q,q) lower triangular matrix with possibly modified coefficients of the structural model
Scomp	covariance matrix of composites
Sdd	diagonal matrix of variances of errors of X variable loadings
See	diagonal matrix of variances of errors of Y variable loadings



**Examples**

```

Sxixi <- matrix(c(1.0, 0.01, 0.01, 1),2,2)
B <- matrix(c( 0,0,0, 0,0,0, 0.7,0.4,0),3,3,byrow=TRUE)
indicatorx <- c(1,1,1,2,2,2)
indicatory <- c(1,1,1)
lambdax <- c(0.83,0.87,0.87,0.91,0.88,0.82)
lambday <- c(0.89,0.90,0.80)
out <- gscmcoverr(B,indicatorx,indicatory,lambdax,lambday,Sxixi,R2=NULL)

```

---

mobi250

*Mobile phone data for the ECSI model.*


---

**Description**

A dataset containing 250 values of indicators of an investigation for the ECSI in the mobile phone industry.

**Usage**

```
mobi250
```

**Format**

A data frame with 250 rows and 24 variables:

**IMAG1, IMAG2, IMAG3, IMAG4, IMAG5** Indicators of IMAGE

**PERQ1,PERQ2,PERQ3,PERQ4,PERQ5,PERQ6,PERQ7** Indicators of Perceived Quality

**CUEX1, CUEX2, CUEX3** Indicators of Customer Expectation

**PERV1,PERV2** Indicators of Perceived Value

**CUSA1, CUSA2, CUSA3** Indicators of Customer Satisfaction

**CUSL1, CUSL2, CUSL3** Indicators of Customer Loyalty

**CUSCO** Indicator of Customer Complaints

**Source**

<https://www.smartpls.com>

---

NewtonFl                      NewtonFl *Newton's method to find roots of the function FIFunc.*

---

### Description

NewtonFl Newton's method to find roots of the function FIFunc.

### Usage

```
NewtonFl(target, startv, maxIter = 100, converge = 1e-12)
```

### Arguments

target	vector with the desired skewness and kurtosis
startv	vector with initial guess of the coefficients for the Fleishman transform
maxIter	maximum of iterations
converge	limit of allowed absolute error

### Value

out list with components

coefficients	vector with the approximation to the root
value	vector with differences of root and target
iter	number of iterations used

### Examples

```
skew <- 1; kurt <- 2
startv <- c( 0.90475830, 0.14721082, 0.02386092)
out <- NewtonFl(c(skew,kurt),startv)
```

---

plspath                      *Estimation of pls-path models*

---

### Description

plspath estimates pls path models using the classical approach formulated in Lohmueller.

### Usage

```
plspath(dat, B, indicatorx, indicatory, modex = "A", modey = "A",
maxiter = 100, stdev = FALSE)
```

**Arguments**

dat	(n,p)-matrix, the values of the manifest variables. The columns must be arranged in that way that the components of refl are (absolutely) increasing
B	(q,q) lower triangular matrix describing the interrelations of the latent variables: b <sub>ij</sub> = 1 regression coefficient of eta <sub>j</sub> in the regression relation in which eta <sub>i</sub> is b <sub>ij</sub> = 0 if eta <sub>i</sub> does not depend on eta <sub>j</sub> in a direct way (b <sub>ii</sub> = 0 !)
indicatorx	(p1,1) vector indicating with which exogenous composite the x-indicators are related.
indicatory	(p2,1) vector indicating with which endogenous composite the y-indicators are related. The components of the indicators must be increasing.
modex	equals "A" or "B" , the mode for this block of indicators
modey	equals "A" or "B" , the mode for this block of indicators
maxiter	Scalar, maximal number of iterations
stdev	Boolean Should the standard deviations of the estimates be computed by bootstrap?

**Value**

out list with components

Bhat	(q,q) lower triangular matrix with the estimated coefficients of the structural model
eta	(n,q)-matrix, the scores of the latent variables
w	vector of length p of weights for constructing the latent variables
lambdahat	vector of length p with the loadings
resa	(n,?) matrix of residuals from outer model
resi	(n,?) matrix of residuals from inner model
R2	vector with the coefficients of determination for all regression equations of the structural model
iter	number of iterations used
ret	scalar, return code: 0 normal convergence 1 limit of iterations attained, probably without convergence
sdev.beta	(q,q) matrix, the standard deviations of path coefficients (when stdev = TRUE)
sdev.lambda	vector, the standard deviations of loadings (when stdev = TRUE)

**Examples**

```

data(mobi250)
refl <- c(1, 1, 1, 4, 4, 4, 2, 2, 2, 3, 3, 5, 5, 5, 6, 6, 6, 7, 1, 1, 4, 4, 4, 4)
o <- order(refl)
dat <- mobi250[,o]
dat <- dat[,-ncol(dat)]
refl <- refl[o][-length(refl)]
indicatorx <- refl[1:5]
indicatory <- refl[-c(1:5)] - 1
B <- matrix(c(0,0,0,0,0,0,1,0,0,0,0,0,0,1,0,0,0,0,
              0,1,1,0,0,0,0,1,1,1,0,0,0,1,0,0,0,1,0),6,6,byrow=TRUE)
out <- plspath(dat,B,indicatorx,indicatory,modex="A",modey="A")

```

---

poloecfree

*Political and economical freedom.*

---

### **Description**

A dataset containing the values of political and economical situation for 91 countries in 1975 and 1995.

### **Usage**

poloecfree

### **Format**

A data frame with 14 variables and 91 cases:

**no** number

**country** country

**CP75** Competition of Parties 1975

**PR75** Political Rights 1975

**CL75** Civil Liberties 1975

**AoP75** Amount of Privatisation 1975

**FFE75** Freedom of Foreign Exchange 1975

**FCM75** Freedom of Capital Movements 1975

**CP95** Competition of Parties 1995

**PR95** Political Rights 1995

**CL95** Civil Liberties 1995

**AoP95** Amount of Privatisation 1995

**FFE95** Freedom of Foreign Exchange 1995

**FCM95** Freedom of Capital Movements 1995

### **Source**

Scholing, E. und Timmermann, V. (2000): Political and Economic Freedom

---

rValeMaurelli	rValeMaurelli <i>Simulate data from a multivariate nonnormal distribution such that 1) Each marginal distribution has a specified skewness and kurtosis 2) The marginal variables have the correlation matrix R</i>
---------------	---

---

### Description

rValeMaurelli Simulate data from a multivariate nonnormal distribution such that 1) Each marginal distribution has a specified skewness and kurtosis 2) The marginal variables have the correlation matrix R

### Usage

```
rValeMaurelli(n, R, Fcoef)
```

### Arguments

n	number of random vectors to be generated
R	desired correlation matrix of transformed variables
Fcoef	either vector with coefficients for the Fleishman transform to be applied to all variables or (nrow(R),3) matrix with different coefficients

### Value

X (n,nrow(R)) data matrix

### Examples

```
R <- matrix(c(1, 0.5, 0.3, 0.5, 1, 0.2, 0.3, 0.2, 1),3,3)
coef <- matrix(c( 0.90475830, 0.14721082, 0.02386092,0.78999781,0.57487681,
                -0.05473674,0.79338100, 0.05859729, 0.06363759 ),3,3,byrow=TRUE)
V <- rValeMaurelli(50, R, coef)
```

---

simplemodel	<i>Simulated data.</i>
-------------	------------------------

---

### Description

The data were simulated with a gsc model with two exogeneous and one endogeneous composites. Each composite has three indicators. All have loadings. There are 50 observations.

### Usage

```
simplemodel
```

**Format**

A data frame with 9 variables and 50 cases:

**V1,V2,V3** Indicators of first exogeneous composite

**V4,V5,V6** Indicators of second exogeneous composite

**V7,V8,V9** Indicators of endogeneous composite

---

SolveCorr	<i>SolveCorr Solve the Vale-Maurelli cubic equation to find the intermediate correlation between two normal variables that gives rise to a target correlation (rho) between the two transformed nonnormal variables.</i>
-----------	--

---

**Description**

SolveCorr Solve the Vale-Maurelli cubic equation to find the intermediate correlation between two normal variables that gives rise to a target correlation (rho) between the two transformed nonnormal variables.

**Usage**

```
SolveCorr(rho, coef1, coef2)
```

**Arguments**

rho            desired correlation of transformed variables  
coef1          vector with coefficients for the Fleishman transform of the first variable  
coef2          vector with coefficients for the Fleishman transform of the second variable

**Value**

root the intermediate correlation

**Examples**

```
rho <- 0.5
coef1<- c( 0.90475830, 0.14721082, 0.02386092)
coef2<- c( 0.90475830, 0.14721082, 0.02386092)
r <- SolveCorr(rho, coef1, coef2)
```

---

subcheckw                      *Function for use in checkw*

---

### Description

subcheckw computes the sum of squared differences of two formulas for the covariancematrix of composites

### Usage

```
subcheckw(w, indicator, S, L, Scomp)
```

### Arguments

w	vector of weights
indicator	vector describing with which exogenous composite the indicators are connected
S	covariance matrix of errors resulting from regression for loadings
L	matrix of loadings
Scomp	covariance matrix of composites

### Value

out scalar, sum of squared differences

---

twoclm                      *Simulated data.*

---

### Description

The data were simulated with two gsc models, both with two exogeneous and one endogeneous composites. The exogeneous and endogeneous composites have three indicators. There are no loadings. The first 50 observations were simulated with one set of path coefficients, the second 50 observations with another set. the last column is the membership of a former clustering (k=2).

### Usage

```
twoclm
```

### Format

A data frame with 10 variables and 50 cases:

**X1,X2,X3** Indicators of first exogeneous composite  
**X4,X5,X6** Indicators of second exogeneous composite  
**Y1,Y2,Y3** Indicators of endogeneous composite  
**member** membership of a former clustering

---

VMTargetCorr	<i>VMTargetCorr Given a target correlation matrix, R, and target values of skewness and kurtosis for each marginal distribution, find the "intermediate" correlation matrix, V</i>
--------------	--

---

**Description**

VMTargetCorr Given a target correlation matrix, R, and target values of skewness and kurtosis for each marginal distribution, find the "intermediate" correlation matrix, V

**Usage**

```
VMTargetCorr(R, Fcoef)
```

**Arguments**

R	desired correlation matrix of transformed variables
Fcoef	either vector with coefficients for the Fleishman transform to be applied to all variables or (nrow(R),3) matrix with different coefficients

**Value**

V the intermediate correlation matrix

**Examples**

```
R <- matrix(c(1, 0.5, 0.3, 0.5, 1, 0.2, 0.3, 0.2, 1),3,3)
coef <- matrix(c( 0.90475830, 0.14721082, 0.02386092,0.78999781,0.57487681,
                 -0.05473674,0.79338100, 0.05859729, 0.06363759 ),3,3,byrow=TRUE)
V <- VMTargetCorr(R, coef)
```



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