## Package 'behaviorchange'

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Type Package

Title Tools for Behavior Change Researchers and Professionals

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**License** GPL (>= 3)

Description Contains specialised analyses and visualisation tools for behavior change science. These facilitate conducting determinant studies (for example, using confidence interval-based estimation of relevance, CIBER, or CIBERlite plots), systematically developing, reporting, and analysing interventions (for example, using acyclic behavior change diagrams), and reporting about intervention effectiveness (for example, using the Numbers Needed for Change), and computing the required sample size (using the Meaningful Change Definition). This package is especially useful for researchers in the field of behavior change or health psychology and to behavior change professionals such as intervention developers and prevention workers.

URL https://r-packages.gitlab.io/behaviorchange

BugReports https://gitlab.com/r-packages/behaviorchange/issues

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#### **Description**

This function generates an acyclic behavior change diagram (ABCD) from a specification in a google sheet or .csv file. An ABCD is a logic model that illustrates the assumptions underlying a behavior change intervention. Specifically, the ABCD shows the assumed causal and structural assumptions, thereby showing what is assumed to cause what (e.g. which elements of the intervention are assumed to influence which aspects of the target population's psychology?) and what is assumed to consist of what (e.g. which determinants are assumed to contain which specific aspects of the target population's psychology?).

## Usage

```
abcd(
  specs,
  specCols = c("bcps", "cnds", "apps", "sdts", "dets", "pobs", "behs"),
 localBackup = NULL,
  title = "Acyclic Behavior Change Diagram\n\n",
 outputFile = NULL,
 outputWidth = 3000,
 outputHeight = 1500,
  includeColNames = TRUE,
 maxLabelLength = 30,
 nodeFontSize = 10,
 edgeFontSize = 8,
 colNameFontSize = nodeFontSize,
  penWidth = 1,
  silent = FALSE,
 returnGraphOnly = FALSE,
 returnSvgOnly = FALSE,
  regExReplacements = list(c("\\"", "\"), c("\\\", "\"))
)
## S3 method for class 'abcdiagram'
print(
 Х,
 width = x$input$width,
 height = x$input$height,
 title = DiagrammeR::get_graph_name(x$output$graph),
)
```

## **Arguments**

specs

The specifications: either a google sheets URL, the path to a local file, a character vector with both, or a matrix or data frame

specCols

The order of the columns. This character vector specified the order of the elements of an ABCD. In the default order, from left to right, these are (see below for definitions and more details):

- bcps = Behavior Change Principles (BCPs);
- cnds = Conditions for effectiveness;
- apps = **Applications**;
- sdts = **Sub-determinants**;
- dets = **Determinants**;
- pobs = **Performance Objectives**;
- behs = **Behaviors**;

localBackup

Whether to write the specifications to a local backup

title

The title of the diagram

outputFile If specified, the ABCD is written to this file using DiagrammeR::export\_graph. outputWidth, outputHeight

If an outputFile is specified, these determine its width and height (in pixels)

includeColNames

Whether to include the column names as titles/legend for the entities in each 'column' of the ABCD.

maxLabelLength At which width to word wrap the labels.

nodeFontSize, edgeFontSize, colNameFontSize

Font sizes of the nodes (i.e. the text in boxes), edges (basically the conditions for effectiveness) and the column names (at the bottom).

penWidth The width of the pen to draw the strokes.

silent Whether to suppress (TRUE) or show (FALSE) more detailed information.

returnGraphOnly, returnSvgOnly

Whether to return the full results object or only either the DiagrammeR::DiagrammeR graph or a one-value character vector containing a Scalable Vector Graphic as produced by DiagrammeRsvg::export\_svg().

regExReplacements

A list of pairs of regular expressions that will be applied to the specifications before generating the ABCD. This can be used to sanitize problematic characters (e.g. ', " and \).

x The ABCD object to print (as generated by a call to abcd).

width, height Width and height to use when printing the ABCD.

.. Any additional arguments are passed on to DiagrammeR::render\_graph().

#### **Details**

Specifically, a full ABCD is a model that shows the following elements:

- Behavior Change Principles (BCPs): The specific psychological principles engaged to influence the relevant sub-determinants, usually selected using the determinants to which the sub-determinants 'belong'. These are also known as methods of behavior change in the Intervention Mapping framework, or behavior change techniques, BCTs, in the Behavior Change Wheel approach. For a list of 99 BCPs, see Kok et al. (2016).
- Conditions for effectiveness: The conditions that need to be met for a Behavior Change Principle (BCP) to be effective. These conditions depend on the specific underlying Evolutionary Learning Processes (ELPs) that the BCP engages (Crutzen & Peters, 2018). If the conditions for effectiveness (called *parameters* for effectiveness in the Intervention Mapping framework) are not met, the method will likely not be effective, or at least, not achieve its maximum effectiveness.
- **Applications**: Since BCP's describe aspects of human psychology in general, they are necessarily formulated on a generic level. Therefore, using them in an intervention requires translating them to the specific target population, culture, available means, and context. The result of this translation is the application of the BCP. Multiple BCPs can be combined into one application; and one BCP can be applied in multiple applications (see Kok, 2014).

• **Sub-determinants**: Behavior change interventions engage specific aspects of the human psychology (ideally, they specifically, target those aspects found most important in predicting the target behavior, as can be established with CIBER plots. These aspects are called sub-determinants (the Intervention Mapping framework references *Change Objectives*, which are sub-determinants formulated according to specific guidelines). In some theoretical traditions, sub-determinants are called *beliefs*.

- **Determinants**: The overarching psychological constructs that are defined as clusters of specific aspects of the human psychology that explain humans' behavior (and are targeted by behavior change interventions). Psychological theories contain specific definitions of such determinants, and make statements about how they relate to each other and to human behavior. There are also theories (and exists empirical evidence) on how these determinants can be changed (i.e. BCPs), so althought the sub-determinants are what is targeted in an intervention, the selection of feasible BCPs requires knowing to which determinants those sub-determinants belong.
- **Performance objectives**: The specific sub-behaviors that often underlie (or make up) the ultimate target behavior. These are distinguished from the overarching target behavior because the relevant determinants of these sub-behaviors can be different: for example, the reasons why people do or do not *buy* condoms can be very different from the reasons why they do or do not *carry* condoms or why they do or do not *negotiate* condom use with a sexual partner.
- **Behavior**: The ultimate target behavior of the intervention, usually an umbrella that implicitly contains multiple performance objectives.

For details, see Peters et al. (2019).

#### Value

A list consisting of an input, intermediate, and output list, where the ABCD is stored in the output list as a DiagrammeR::DiagrammeR called graph.

## Author(s)

Gjalt-Jorn Peters, <gjalt-jorn@a-bc.eu>, with contributions from Matti Heino and Sander Eggers.

#### References

Crutzen, R., & Peters, G.-J. Y. (2018). Evolutionary learning processes as the foundation for behaviour change. *Health Psychology Review*, 12(1), 43–57. https://doi.org/10.1080/17437199.2017.1362569

Kok, G. (2014). A practical guide to effective behavior change: How to apply theory- and evidence-based behavior change methods in an intervention. *European Health Psychologist*, 16(5), 156–170. https://doi.org/10.31234/osf.io/r78wh

Kok, G., Gottlieb, N. H., Peters, G.-J. Y., Mullen, P. D., Parcel, G. S., Ruiter, R. A. C., ... Bartholomew, L. K. (2016). A taxonomy of behavior change methods: an Intervention Mapping approach. *Health Psychology Review*, 10(3), 297–312. https://doi.org/10.1080/17437199.2015.1077155

Peters, G.-J. Y., et al. (2019) The core of behavior change: introducing the Acyclic Behavior Change Diagram to report and analyze interventions.

#### **Examples**

#### **Description**

This are three (nested) datasets illustrating the logic model of change for a simple condom use intervention in a way that can be visualised using the abcd function. The full dataset is abcd\_specs\_full, a subset that does not explicitly include the conditions for effectiveness (instead showing letters that can then be explained in, for example, the manuscript text) is called abcd\_specs\_without\_conditions, and a version that only contains the information about one sub-behavior (performance objective) is available as abcd\_specs\_single\_po\_without\_conditions. The variables in the full dataset are:

#### **Usage**

```
data(abcd_specs_complete)
data(abcd_specs_without_conditions)
data(abcd_specs_single_po_without_conditions)
data(abcd_specification_example_xtc)
data(abcd_specs_dutch_xtc)
data(abcd_specification_empty)
```

#### **Format**

For abcd\_specs\_complete, a data frame with 7 variables and 7 rows; for abcd\_specs\_without\_conditions, a data frame with 6 variables and 7 rows; for abcd\_specs\_single\_po\_without\_conditions, a data frame with 5 variables and 4 rows; for abcd\_specification\_example\_xtc and abcd\_specs\_dutch\_xtc, a data frame with 7 variables and 5 rows' and for abcd\_specification\_empty, a data frame with 7 variables and 1 row.

#### Details

• Behavior Change Principles: The behavior change principles (BCPs), also known as methods for behavior change or 'behavior change techniques' (BCTs), that describe the psychological principles that are assumed to realise the change in the (sub-)determinants.

apply\_graph\_theme 7

Conditions for effectiveness\\n(e.g. parameters for use): The conditions for effectiveness that
describe the constraints and considerations taken into account in the translation of the BCPs
to practical applications for the relevant target population, context, culture, etc.

- Applications: The applications of these BCPs. Where the BCPs describe theoretical principles, the applications are more or less tangible intervention elements.
- Sub-determinants\\n(e.g. beliefs; can be formulated as Change Objectives): The specific aspects of teh target population's psychology that are targeted by the BCPs (e.g. beliefs, or in Intervention Mapping vocabulary, Change Objectives).
- Determinants: The determinants, psychological constructs, that the targeted sub-determinants are a part of, and that together predict the Performance Objectives (sub-behaviors).
- Performance Objectives: Explicitly defined sub-behaviors at a level of specificity that distinguishes them from other sub-behaviors, and that together form the target behavior.
- Target Behavior: The ultimate target behavior, usually defined at a relatively general level.

In addition to these three datasets, a Dutch example specification is included named abcd\_specs\_dutch\_xtc, and the same in English as abcd\_specification\_example\_xtc.

Finally, abcd\_specification\_empty is an empty 'template' ABCD matrix.

apply\_graph\_theme

Apply multiple DiagrammeR global graph attributes

#### **Description**

Apply multiple DiagrammeR global graph attributes

#### Usage

```
apply_graph_theme(graph, ...)
```

#### **Arguments**

graph

The DiagrammeR::DiagrammeR graph to apply the attributes to.

. . .

One or more character vectors of length three, where the first element is the attribute, the second the value, and the third, the attribute type (graph, node, or

edge).

#### Value

The DiagrammeR::DiagrammeR graph.

**CIBER** 

Confidence Interval-Based Estimation of Relevance (CIBER)

#### **Description**

This function generates a high-level plot consisting of several diamond plots. This function is useful for estimating the relative relevance of a set of determinants of, for example, behavior. The plot in the left hand panel shows each determinant's distribution with a diamond representing the confidence interval. The right hand plot shows the determinants' associations to one or more 'target' variables, such as behavior or determinants of behavior.

## Usage

```
CIBER(
  data,
  determinants,
  targets,
  conf.level = list(means = 0.9999, associations = 0.95),
  subQuestions = NULL,
  leftAnchors = rep("Lo", length(determinants)),
  rightAnchors = rep("Hi", length(determinants)),
  outputFile = NULL,
  outputWidth = NULL,
  outputHeight = NULL,
  outputUnits = "in",
  outputParams = list(),
  orderBy = NULL,
  decreasing = NULL,
  numberSubQuestions = FALSE,
 generateColors = list(means = c("red", "blue", "green"), associations = c("red",
    "grey", "green")),
  strokeColors = viridis::viridis(length(targets)),
  vLines = c(-0.5, 0, 0.5),
  vLineColors = "grey",
  titlePrefix = "Means and associations (r) with",
  titleVarLabels = NULL,
  titleSuffix = "",
  fullColorRange = NULL,
  associationsAlpha = 0.5,
  returnPlotOnly = TRUE,
  drawPlot = TRUE,
  baseSize = 0.8,
  dotSize = 2.5 * baseSize,
  baseFontSize = 10 * baseSize,
  theme = ggplot2::theme_bw(base_size = baseFontSize),
  xbreaks = NULL,
```

```
)
binaryCIBER(
  data,
  determinants,
  targets,
  conf.level = list(means = 0.9999, associations = 0.95),
  subQuestions = NULL,
  leftAnchors = rep("Lo", length(determinants)),
  rightAnchors = rep("Hi", length(determinants)),
  outputFile = NULL,
  outputWidth = NULL,
  outputHeight = NULL,
  outputUnits = "in",
  outputParams = list(),
  orderBy = NULL,
  decreasing = NULL,
  numberSubQuestions = FALSE,
  comparisonColors = viridis::viridis(2, end = 0.5),
  categoryLabels = NULL,
 generateColors = list(means = c("red", "blue", "green"), associations = c("red",
    "grey", "green")),
  strokeColors = viridis::viridis(length(targets)),
  vLines = c(-0.8, 0, 0.8),
  vLineColors = "grey",
  titlePrefix = "Means and associations (d) with",
  titleVarLabels = NULL,
  titleSuffix = "",
  fullColorRange = NULL,
  associationsAlpha = 0.5,
  returnPlotOnly = TRUE,
  drawPlot = TRUE,
  baseSize = 0.8,
  dotSize = 2.5 * baseSize,
  baseFontSize = 10 * baseSize,
  theme = ggplot2::theme_bw(base_size = baseFontSize),
  xbreaks = NULL,
)
detStructCIBER(
  determinantStructure,
  data.
  conf.level = list(means = 0.9999, associations = 0.95),
  subQuestions = NULL,
  leftAnchors = rep("Lo", length(determinants)),
  rightAnchors = rep("Hi", length(determinants)),
  orderBy = 1,
```

#### **Arguments**

data The dataframe containing the variables.

determinants The 'determinants': the predictors (or 'covariates') of the target variables(s) (or

'criteria').

targets The 'targets' or 'criteria' variables: the variables predicted by the determinants.

conf.level The confidence levels for the confidence intervals: has to be a named list with

two elements: means and associations, specifying the desired confidence levels for the means and associations, respectively. The confidence level for the associations is also used for the intervals for the proportions of explained vari-

ance.

subQuestions The subquestions used to measure each determinants. This can also be used to

provide pretty names for the variables if the determinants were not measured by

one question each. Must have the same length as determinants.

leftAnchors The anchors to display on the left side of the left hand panel. If the deter-

minants were measured with one variable each, this can be used to show the anchors that were used for the respective scales. Must have the same length as

determinants.

rightAnchors The anchors to display on the left side of the left hand panel. If the deter-

minants were measured with one variable each, this can be used to show the anchors that were used for the respective scales. Must have the same length as

determinants.

outputFile The file to write the output to (the plot is not stored to disk if NULL). The exten-

sion can be specified to change the file type.

outputWidth, outputHeight, outputUnits

The width, height, and units for the output file.

outputParams More advanced parameters for the output file. This can be used to pass argu-

 $ments \ to \ ggplot 2:: ggs ave (), such as \ passing \ output Params=list (type="cairo-png")$ 

to use anti-aliasing when saving a PNG file.

orderBy Whether to sort the determinants. Set to NULL to not sort at all; specify the name

or index of one of the targets to sort by the point estimates of the associations with that target variable. Use decreasing to determine whether to sort in ascending or descending order. For convenience, if orderBy is not NULL, but decreasing is, the determinants are sorted in descending (decreasing) order.

decreasing Whether to sort the determinants. Specify NULL to not sort at all, TRUE to sort

in descending order, and FALSE to sort in ascending order. If decreasing is nor NULL, but orderBy is NULL, the determinants are sorted by their means. For convenience, if orderBy is not NULL, but decreasing is, the determinants are

sorted in descending (decreasing) order.

number Sub Questions

Whether or not to number the subquestions. If they are numbered, they are

numbered from the top to the bottom.

generateColors The colors to use to generate the gradients for coloring the diamonds represent-

ing the confidence intervals. Has to be a named list with two elements: means and associations, specifying the desired colors for the means and associa-

tions, respectively.

strokeColors The palette to use to color the stroke of the confidence intervals for the asso-

ciations between the determinants and the targets. Successive colors from this

palette are used for the targets.

vLines, vLineColors

In the association plot, vertical lines can be plotted to facilitate interpretation. Specify their locations and colors here, or set one or both to NULL to eliminate

them.

titlePrefix Text to add before the list of target names and the proportions of explained

variance for each target. This plot title also serves as legend to indicate which

target 'gets' which each color.

titleVarLabels Optionally, variable labels to use in the plot title. Has to be the exact same length

as targets.

titleSuffix Text to add after the list of target names and the proportions of explained vari-

ance for each target.

fullColorRange If colors are specified, this can be used to specify which values, for the determi-

nant confidence intervals in the left hand panel, are the minimum and maximum. This is useful if those scores are not actually in the data (e.g. for extremely skewed distributions). If NULL, the range of all individual scores on the determi-

nants is used. For the associations, c(-1,1) is always used as fullColorRange.

associationsAlpha

The alpha level (transparency) of the confidence interval diamonds in the right hand plot. Value between 0 and 1, where 0 signifies complete transparency (i.e.

invisibility) and 1 signifies complete 'opaqueness'.

returnPlotOnly Whether to return the entire object that is generated (including all intermediate

objects) or only the plot.

drawPlot Whether the draw the plot, or only return it.

baseSize This can be used to efficiently change the size of most plot elements.

dotSize This is the size of the points used to show the individual data points in the left

hand plot.

baseFontSize This can be used to set the font size separately from the baseSize.

theme This is the theme that is used for the plots.

xbreaks Which breaks to use on the X axis (can be useful to override ggplot2's defaults).

... These arguments are passed on to biAxisDiamondPlot (for the left panel) and

diamondPlot (for the right panel). Note that all argument are passed to both

those functions.

comparisonColors

Colors to use for the two groups in a binary CIBER plot with one (dichotomous)

target.

categoryLabels Labels for the two values of the target.

determinantStructure

When using detStructCIBER, the determinant structure as generated by determinantStructure is included here. determinants, targets, subQuestions, leftAnchors, and rightAnchors are then read from the determinantStructure object. In other

words: once a determinantStructure has been generated, only dat and determinantStructure

have to be provided as argument to generate a CIBER diamond plot.

#### **Details**

Details are explained in Crutzen & Peters (2017).

#### Value

Depending on the value of returnPlotOnly, either the plot only (a gtable object) or an object containing most objects created along the way (in which case the plot is stored in \$output\$plot).

The plot has width and height attributes which can be used when saving the plot.

#### References

Crutzen, R., Peters, G.-J. Y., & Noijen, J. (2017). How to Select Relevant Social-Cognitive Determinants and Use them in the Development of Behaviour Change Interventions? Confidence Interval-Based Estimation of Relevance. http://dx.doi.org/

## See Also

determinantStructure

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```
'epw_AttExpect_musicFidelity',
                                      'epw_AttExpect_loudConversation',
                                      'epw_AttExpect_musicFocus',
                                      'epw_AttExpect_musicEnjoy'),
                      targets=c('epw_attitude'));
### With a binary target
data(BBC_pp17.1);
behaviorchange::binaryCIBER(data=BBC_pp17.1,
                            determinants=c('epGeneralBeliefs_loudnessPreference',
                                            'epGeneralBeliefs_loudnessGenre',
                                            'epGeneralBeliefs_loudnessTooMuch',
                                            'epGeneralBeliefs_priceFoam',
                                            'epGeneralBeliefs_priceSilicon',
                                            'epGeneralBeliefs_priceCustom'),
                            targets=c('epPossession'),
                            categoryLabels = c('no',
                                                'yes'));
```

 ${\tt CIBERlite}$ 

**CIBERlite** 

## Description

CIBERlite plots can be used to quickly get an idea of means and correlations of a small number of determinants. They were developed to facilitate conducting and interpreting determinant studies by prevention professionals.

#### Usage

```
CIBERlite(
  data,
  determinants,
  targets,
  determinantOrder = NULL,
  determinantLabels = NULL,
  subDeterminantLabels = NULL,
  title = NULL,
  conf.level = 0.95,
  scaleRange = NULL,
  determinantAesthetics = list(fill = "black", color = NA, alpha = 0.5),
  subDeterminantAesthetics = list(fill = "black", color = NA, alpha = 0.5),
  rDiamondAesthetics = list(fill = "#c4c4c4", color = NA, alpha = 0.75)
)
```

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#### **Arguments**

data The dataframe containing the variables.

determinants Either a character vector with the names of the determinants, or a list of named

character vectors, where each vector contains a number of subdeterminants, and each vector's name is the name of the more proximal determinant (i.e. that

'contains' those subdeterminants).

targets A character vector with the names of the targets (i.e. more proximal determi-

nants, behavior, etc).

determinantOrder

The order in which to display the determinants (if this needs to be different from the order as provided in determinants).

determinantLabels

The labels to use for the determinants.

subDeterminantLabels

The labels to use for the subdeterminants.

title The title of the plot.

conf.level The confidence levels: a list with two named values; the confidence level for

the means, named means, and the confidence level for the associations, named

associations.

scaleRange The full range of the scale of the determinants/subdeterminants; the minimum

and maximum values are used if this is not provided.

determinantAesthetics, subDeterminantAesthetics, rDiamondAesthetics

The aesthetics for the determinants, subdeterminants, and correlation diamonds,

each a list containing three named values: fill, color, and alpha.

#### **Details**

More details will be provided in a forthcoming paper; until then, see <a href="https://CIBERlite.com">https://CIBERlite.com</a>

## Value

A ggplot.

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complecs

Create a COMPLECS graph

## **Description**

COMPLECS was developed to help make sense of complex systems. It reads data from a number of worksheets in a spreadsheet and generates a diagram according to those specifications. Originally, COMPLECS was developed to visualise a problem during the needs assessment phase of intervention development.

#### Usage

```
complecs(
  input,
  title = "COMPLECS overview",
  layout = "neato",
  outputFile = NULL,
 outputWidth = NULL,
 outputHeight = NULL,
  returnSvgOnly = FALSE,
 maxLabelLength = 20
)
## S3 method for class 'complecs'
print(
 Х,
 width = x$input$width,
 height = x$input$height,
  title = DiagrammeR::get_graph_name(x$output$graph),
)
```

## Arguments

input Either a link to a Google Sheet, or a path to an Excel file.

title The title of the COMPLECS graph.

layout The layout to use; has to be one of the DiagrammeR layout types (dot, neato,

circo and twopi).

outputFile A character vector where each element is one path (including filename) to write

the graph to.

outputWidth, outputHeight

If not NULL, a way to override the width and height when calling complecs to

generate a COMPLECS overview.

returnSvgOnly Whether to only return the SVG in a character vector.

maxLabelLength The number of characters where to wrap the labels.

```
    x The object to print (i.e. a result of a call to complecs).
    width, height If not NULL, a way to override the width and height when calling print to print a COMPLECS overview.
    ... Any additional arguments for the print() method are passed to DiagrammeR::render_graph().
```

#### **Details**

COMPLECS is a recursive acronym for COMPLECS Organises Multiple Players & Linked Environments using Connected Specifications.

#### Value

A complecs object that includes the graph and the graph in SVG in output\$graph and output\$graphSvg.

#### **Examples**

#### Description

These functions can be used to visualise Numbers Needed for Change (or Numbers Needed to Treat). erDataSeq is a helper function to generate an Event Rate Data Sequence, and it uses convert.threshold.to.er and convert.er.to.threshold to convert thresholds to event rates and vice versa.

#### Usage

```
convert.threshold.to.er(
   threshold,
   mean,
   sd,
   eventIfHigher = TRUE,
   pdist = stats::pnorm
)

convert.er.to.threshold(
   er,
   mean,
   sd,
   eventIfHigher = TRUE,
   qdist = stats::qnorm
)
```

```
erDataSeq(
  er = NULL,
  threshold = NULL,
 mean = NULL,
  sd = NULL,
 eventIfHigher = TRUE,
 pRange = c(1e-06, 0.99999),
  xStep = 0.01
)
ggNNC(
  cerDataSeq,
 d = NULL,
  eventDesirable = TRUE,
  r = 1,
  xlab = "Continuous outcome",
  plotTitle = c("Numbers Needed for Change = ", ""),
  theme = ggplot2::theme_bw(),
  lineSize = 1,
  cerColor = "#EBF2F8",
  eerColor = "#172F47",
  cerLineColor = "#888888",
  eerLineColor = "#000000",
  dArrowColor = "#000000",
  cerAlpha = 0.66,
  eerAlpha = 0.66,
  xLim = NULL,
  xLimAutoDensityTolerance = 0.001,
  showLegend = TRUE,
  verticalLineColor = "#172F47",
  desirableColor = "#00FF00",
  desirableAlpha = 0.2,
  undesirableColor = "#FF0000",
  undesirableAlpha = 0.2,
  desirableTextColor = "#009900",
  undesirableTextColor = "#990000",
 dArrowDistance = 0.04 * max(cerDataSeq$density),
  dLabelDistance = 0.08 * max(cerDataSeq$density)
)
```

#### **Arguments**

threshold If the event rate is not available, a threshold value can be specified instead, which

is then used in conjunction with the mean (mean) and standard deviation (sd) and

assuming a normal distribution to compute the event rate.

mean The mean of the control group distribution.

sd The standard deviation (of the control distribution, but assumed to be the same

for both distributions).

eventIfHigher Whether scores above or below the threshold are considered 'an event'.

pdist, qdist Distributions to use when converting thresholds to event rates and vice versa;

defaults to the normal distribution.

er Event rate to visualise (or convert).

pRange The range of probabilities for which to so the distribution.

xStep Precision of the drawn distribution; higher values mean lower precision/granularity/resolution.

cerDataSeq The cerDataSeq object. d The value of Cohen's d.

eventDesirable Whether an event is desirable or undesirable.

r The correlation between the determinant and behavior (for mediated NNC's).

xlab The label to display for the X axis.

plotTitle The title of the plot; either one character value, this value if used; if two, they

are considered a prefix and suffix to be pre/appended to the NNC value.

theme The theme to use for the plot.

lineSize The thickness of the lines in the plot.

cerColor The color to use for the event rate portion of the control group distribution.

The color to use for the event rate portion of the experimental group distribution.

cerLineColor The line color to use for the control group distribution.

eerLineColor The line color to use for the experimental group distribution.

dArrowColor The color of the arrow to show the effect size.

cerAlpha The alpha value (transparency) to use for the control group distribution.

The alpha value (transparency) to use for the control group distribution.

xLim This can be used to manually specify the limits for the X axis; if NULL, sensible

limits will be derived using xLimAutoDensityTolerance.

xLimAutoDensityTolerance

If xLim is NULL, the limits will be set where the density falls below this propor-

tion of its maximum value.

showLegend Whether to show the legend (only if showing two distributions).

verticalLineColor

The color of the vertical line used to indicate the threshold.

desirableColor The color for the desirable portion of the X axis. desirableAlpha The alpha for the desirable portion of the X axis. undesirableColor

The color for the undesirable portion of the X axis.

undesirableAlpha

The color for the undesirable portion of the X axis.

desirableTextColor

The color for the text to indicate the desirable portion of the X axis.

undesirableTextColor

The color for the text to indicate the undesirable portion of the X axis.

dArrowDistance The distance of the effect size arrow from the top of the distributions. dLabelDistance The distance of the effect size label from the top of the distributions.

#### **Details**

These functions are used by nnc() to show the distributions, and event rates. They probably won't be used much on their own.

#### Value

```
erDataSeq returns a data sequence; ggNNC a ggplot2::ggplot().
```

#### Author(s)

Gjalt-Jorn Peters & Stefan Gruijters

Maintainer: Gjalt-Jorn Peters gjalt-jorn@userfriendlyscience.com

#### References

Gruijters, S. L., & Peters, G. Y. (2019). Gauging the impact of behavior change interventions: A tutorial on the Numbers Needed to Treat. *PsyArXiv*. doi:10.31234/osf.io/2bau7

#### See Also

nnc()

```
### Show distribution for an event rate value of 125
behaviorchange::ggNNC(behaviorchange::erDataSeq(threshold=125, mean=90, sd=30));
### If the event occurs under the threshold instead of
### above it
behaviorchange::ggNNC(behaviorchange::erDataSeq(threshold=125,
                                                mean=90, sd=30,
                      eventIfHigher = FALSE));
### ... And for undesirable events (note how
### desirability is an argument for ggNNC, whereas
### whether an event occurs 'above' or 'below' the
### threshold is an argument for erDataSeq):
behaviorchange::ggNNC(behaviorchange::erDataSeq(threshold=125,
                                                mean=90, sd=30,
                      eventIfHigher = FALSE),
      eventDesirable = FALSE);
### Show event rate for both experimental and
### control conditions, and show the numbers
### needed for change
behaviorchange::ggNNC(behaviorchange::erDataSeq(threshold=125,
                                                mean=90, sd=30),
                      d=.5);
### Illustration of how even with very large effect
```

20 determinantStructure

determinantStructure Determinant Structure specification

## Description

These functions can be used to specify a determinant structure: a hierarchical structure of determinants that can then be conveniently plotted and analysed, for example using detStructCIBER. These functions are made to be used together; see the example and the forthcoming article for more information.

## Usage

```
determinantStructure(name, selection = NULL, ...)

determinantVar(name, selection = NULL, ...)

subdeterminants(name, selection = NULL, ...)

subdeterminantProducts(name, selection = NULL, ...)

## S3 method for class 'determinantStructure'
plot(x, useDiagrammeR = FALSE, ...)

## S3 method for class 'determinantStructure'
print(x, ...)
```

## **Arguments**

name	The name of the variable that is specified.
selection	A regular expression to use to select the variables in a dataframe that are considered items that together form this variable. For determinantStructure, a list can be provided that also contains a named regular expression with the name 'behaviorRegEx', which specifies the name of the behavior to which this determinant structure pertains.
• • •	Any additional arguments are other determinant structure building functions. These are used to construct the determinant structure 'tree'.
X	The determinantStructure object to print or plot.
useDiagrammeR	Whether to simply use print(plot(x)) (if FALSE) or whether to use data.tree::ToDiagrammeRGraph, tweak it a bit, by setting global graph attributes, and then using DiagrammeR::render_graph (if TRUE).

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#### **Details**

This family of functions will be explained more in detail in a forthcoming paper. plot and print methods plot and print a determinantStructure object.

#### Value

A determinantStructure object, which is a data.tree object.

#### Author(s)

```
Gjalt-Jorn Peters, <gjalt-jorn@a-bc.eu>
```

#### See Also

 $\tt detStructAddVarLabels, detStructAddVarNames, detStructComputeProducts, detStructComputeScales, detStructCIBER$ 

```
determinantStructure('using R',
                     list('using R',
                          behaviorRegEx = 'some RegEx'),
                     determinantVar("Intention",
                                     "another RegEx",
                                     determinantVar("Attitude",
                                                    "third RegEX",
                                                    subdeterminants("Likelihood",
                                                                     "4th RegEx"),
                                                   subdeterminants("Evaluation",
                                                                    "5th RegEx"),
                                                   subdeterminantProducts("attProduct",
                                                                           c("4th RegEx",
                                                                           "5th RegEx"))),
                                     determinantVar("perceivedNorm",
                                                    "6th RegEx",
                                                    subdeterminants("Approval",
                                                                     "7th RegEx"),
                                                  subdeterminants("Motivation to comply",
                                                                     "8th RegEx"),
                                                    subdeterminantProducts("normProduct",
                                                                            c("7th RegEx",
                                                                           "8th RegEx"))),
                                               determinantVar("pbc",
                                                               "9th RegEx",
                                                       subdeterminants("Control beliefs",
                                                                         "10th RegEx"))));
```

22 detStructAddVarLabels

detStructAddVarLabels Functions to preprocess determinant structures

#### **Description**

These functions are used in conjunction with the determinantStructure family of funtions to conveniently work with determinant structures.

## Usage

```
detStructAddVarLabels(
  determinantStructure,
  varLabelDf,
  varNameCol = "varNames.cln",
  leftAnchorCol = "leftAnchors",
  rightAnchorCol = "rightAnchors",
  subQuestionCol = "subQuestions",
  questionTextCol = "questionText"
)
detStructAddVarNames(determinantStructure, names)
detStructComputeProducts(determinantStructure, data, append = TRUE)
detStructComputeScales(
  determinantStructure,
  data,
  append = TRUE,
  separator = "_"
)
```

## **Arguments**

determinantStructure

The determinantStructure object.

varLabelDf The variable label dataframe as generated by the processLSvarLabels in the

userfriendlyscience package. It is also possible to specify a 'homemade' dataframe, in which case the column names have to specified (see the next argu-

ments).

varNameCol The name of the column of the varLabelDf that contains the variable name.

Only needs to be changed from the default value if varLabelDf is not a dataframe

as produced by processLSvarLabels.

leftAnchorCol The name of the column of the varLabelDf that contains the left anchor. Only

needs to be changed from the default value if varLabelDf is not a dataframe as

produced by processLSvarLabels.

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rightAnchorCol The name of the column of the varLabelDf that contains the right anchor. Only needs to be changed from the default value if varLabelDf is not a dataframe as produced by processLSvarLabels. subQuestionCol The name of the column of the varLabelDf that contains the subquestion. Only needs to be changed from the default value if varLabelDf is not a dataframe as produced by processLSvarLabels. questionTextCol The name of the column of the varLabelDf that contains the question text. Only needs to be changed from the default value if varLabelDf is not a dataframe as produced by processLSvarLabels. names A character vector with the variable names. These are matched against the regular expressions as specified in the determinantStructure object, and any matches will be stored in the determinantStructure object. The dataframe containing the data; the variables names specified in names (when data calling detStructAddVarNames) must be present in this dataframe. Whether to only return the products or scales, or whether to append these to the append dataframe and return the entire dataframe.

#### **Details**

separator

This family of functions will be explained more in detail in a forthcoming paper.

#### Value

detStructAddVarLabels and detStructAddVarNames just change the determinantStructure object; detStructComputeProducts and detStructComputeScales return either the dataframe with the new variables appended (if append = TRUE) or just a dataframe with the new variables (if append = FALSE).

The separator to use when constructing the scale variables names.

#### References

(Forthcoming)

#### See Also

determinantStructure, determinantVar, subdeterminants, subdeterminantProducts, detStructCIBER

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```
### Specify the determinant structure
### First a subdeterminant
expAtt <-
 behaviorchange::subdeterminants("Subdeterminants",
                                  "expAtt");
### Then two determinants
attitude <-
 behaviorchange::determinantVar("Determinant",
                                  "attitude",
                                 expAtt);
intention <-
 behaviorchange::determinantVar("ProximalDeterminant",
                                 "intention",
                                 attitude);
### Then the entire determinant strcture
detStruct <-
 behaviorchange::determinantStructure('Behavior',
                                       list('behav',
                                       behaviorRegEx = 'rUse'),
                                       intention);
### Add the variable names
behaviorchange::detStructAddVarNames(detStruct,
                                     names(detStudy));
### Add the determinant scale variable to the dataframe
detStudyPlus <-
 behaviorchange::detStructComputeScales(detStruct,
                                          data=detStudy);
### Show its presence
names(detStudyPlus);
mean(detStudyPlus$rUse_Determinant);
```

dMCD

Estimate Cohen's d corresponding to a Meaningful Change Definition

## Description

This function uses a base rate (Control Event Rate, argument cer) and a Meaningful Change Definitions (MCD, argument mcd) to compute the corresponding Cohen's d. See Gruijters & Peters (2019) for details.

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#### **Usage**

```
dMCD(
    cer,
    mcd = NULL,
    eer = NULL,
    plot = TRUE,
    mcdOnX = FALSE,
    plotResultValues = TRUE,
    resultValueLineColor = "blue",
    resultValueLineSize = 1,
    returnLineLayerOnly = FALSE,
    theme = ggplot2::theme_bw(),
    highestPossibleEER = 0.999999999,
    xLab = ifelse(mcdOnX, "Meaningful Change Definition", "Control Event Rate"),
    yLab = "Cohen's d",
    ...
)
```

#### Arguments

cer The Control Event Rate (or base rate): how many people already perform the

target behavior in the population (as a proportion)?

mcd The Meaningful Change Definitions: by which percentage (as a proportion)

should the event rate increase to render an effect meaningful?

eer Instead of the MCD, it is also possible to specify the Experimental Event Rate

(EER), in which case the MCD is computed by taking the difference with the

CER.

plot Whether to show a plot.

mcdOnX Whether to plot the Meaningful Change Definition on the X axis (by default, the

CER is plotted on the X axis).

plotResultValues

Whether to plot the result values.

resultValueLineColor, resultValueLineSize

If plotting the result values, lines of this color and size are used.

returnLineLayerOnly

Whether to only return a layer with the plotted line (which can be used to quickly

stack lines for different MCDs).

theme The ggplot2 theme to use.

highestPossibleEER

The highest possible EER to include in the plot.

xLab, yLab The labels for the X and Y axes.

Any additional arguments are passed on to the ggplot2::geom\_line used to draw the line showing the different Cohen's d values as a function of the base

rate (or MCD) on the X axis.

lm\_rSq\_ci

## Value

The Cohen's d value, optionally with a ggplot2 plot stored in an attribute (which is only a ggplot2 layer if returnLineLayerOnly=TRUE).

### References

Gruijters, S. L. K., & Peters, G.-J. Y. (2019). Meaningful change definitions: Sample size planning for experimental intervention research. *PsyArXiv*. doi: 10.31234/osf.io/jc295

## **Examples**

```
dMCD(.2, .05);
```

lm\_rSq\_ci

Obtaining an R squared confidence interval estimate for an lm regression

## **Description**

The lm\_rSq\_ci function uses the base R lm function to conduct a regression analysis and then computes the confidence interval for R squared.

## Usage

```
lm_rSq_ci(
  formula,
  data = NULL,
  conf.level = 0.95,
  ci.method = c("widest", "r.con", "olkinfinn"),
  env = parent.frame()
)
```

## Arguments

formula	The formula of the regression analysis, of the form $y \sim x1 + x2$ , where y is the dependent variable and $x1$ and $x2$ are the predictors.
data	If the terms in the formula aren't vectors but variable names, this should be the dataframe where those variables are stored.
conf.level	The confidence of the confidence interval around the regression coefficients.
ci.method	Which method to use for the confidence interval around R squared.
env	The environment where to evaluate the formula.

#### Value

The confidence interval

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#### Author(s)

Gjalt-Jorn Peters

Maintainer: Gjalt-Jorn Peters gjalt-jorn@a-bc.eu

#### **Examples**

```
### Do a simple regression analysis
lm_rSq_ci(age ~ circumference, dat=Orange);
```

nnc

Numbers Needed for Change

## Description

This function computes the Numbers Needed for Change, and shows a visualisation to illustrate them. Numbers Needed for Change is the name for a Numbers Needed to Treat estimate that was computed for a continuous outcome as is common in behavior change research.

## Usage

```
nnc(
  d = NULL
  cer = NULL,
  r = 1,
  n = NULL,
  threshold = NULL,
 mean = 0,
  sd = 1,
  poweredFor = NULL,
  thresholdSensitivity = NULL,
  eventDesirable = TRUE,
  eventIfHigher = TRUE,
  conf.level = 0.95,
  dReliability = 1,
  d.ci = NULL,
  cer.ci = NULL,
  r.ci = NULL,
  d.n = NULL,
  cer.n = NULL,
  r.n = NULL,
  plot = TRUE,
  returnPlot = TRUE,
  silent = FALSE
```

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```
## S3 method for class 'nnc'
print(x, digits = 2, ...)
```

#### **Arguments**

d The value of Cohen's d.

cer The Control Event Rate.

r The correlation between the determinant and behavior (for mediated Numbers

Needed for Change).

n The sample size.

threshold If the event rate is not available, a threshold value can be specified instead, which

is then used in conjunction with the mean (mean) and standard deviation (sd) and

assuming a normal distribution to compute the event rate.

mean The mean value, used to draw the plot, or, if no CER is provided but instead the

threshold value, to compute the CER.

sd The standard deviation, used to draw the plot (and to compute the CER if a

threshold value is supplied instead of the CER).

poweredFor The Cohen's d value for which the study was powered. This expected Cohen's

d value can be used to compute the threshold, which then in turn is used to compute the CER. To use this approach, also specify the mean and the standard

deviation.

thresholdSensitivity

This argument can be used to provide a vector of potential threshold values, each of which is used to compute an NNC. This enables easy inspection of whether

the value chosen as threshold matters much for the NNC.

eventDesirable Whether an event is desirable or undesirable.

eventIfHigher Whether scores above or below the threshold are considered 'an event'.

conf.level The confidence level of the confidence interval.

dReliability If Cohen's d was not measured with perfect reliability, nnc can disattenuate it

to correct for the resulting attenuation using ufs::disattenuate.d() before computating the Experimental Event Rate. Use this argument to specify the reliability of the outcome measure. By default, the setting of 1 means that no

disattenuation is applied.

d.ci Instead of providing a point estimate for Cohen's d, a confidence interval can be

provided.

cer.ci Instead of providing a point estimate for the Control Event Rate, a confidence

interval can be provided.

r.ci Instead of providing a point estimate for the correlation, a confidence interval

can be provided.

d.n In addition to providing a point estimate for Cohen's d, a sample size can be

provided; if it is, the confidence interval is computed.

cer.n In addition to providing a point estimate for the Control Event Rate, a sample

size can be provided; if it is, the confidence interval is computed.

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r.n In addition to providing a point estimate for the correlation, a sample size can be provided; if it is, the confidence interval is computed.

plot Whether to generate and show the plot.

returnPlot Whether to return the plot (as an attribute), or to only display it.

silent Whether to suppress notifications.

x The nnc object to print.

digits The number of digits to round to.

... Any additional arguments are passed to the print function.

#### **Details**

Numbers Needed to Treat is a common and very useful effect size measure in use in the medical sciences. It is computed based on the Control Event Rate (CER) and the Experimental Event Rate (EER), and expresses how many people would need to received a treatment to yield a beneficial result for one person. In behavior change research, a similar measure would be useful, but the outcome is normally not dichotomous as is common in the medical literature (i.e. whether a participants survives or is cured), but continuous. Numbers Needed for Change fills this lacuna: it is simply the Numbers Needed to Treat, but converted from a Cohen's d value. nnt is an alias for nnc.

For more details, see Gruijters & Peters (2019) for details.

#### Value

The Numbers Needed for Change (NNC), potentially with a plot visualising the NNC in an attribute.

#### Author(s)

Gjalt-Jorn Peters & Stefan Gruijters

Maintainer: Gjalt-Jorn Peters gjalt-jorn@userfriendlyscience.com

#### References

Gruijters, S. L., & Peters, G. Y. (2019). Gauging the impact of behavior change interventions: A tutorial on the Numbers Needed to Treat. *PsyArXiv*. doi:10.31234/osf.io/2bau7

```
### Simple example
behaviorchange::nnc(d=.4, cer=.3);

### Or for a scenario where events are undesirable, and the
### intervention effective (therefore having a negative value for d):
behaviorchange::nnc(d=-.4, cer=.3, eventDesirable=FALSE);
```

30 opts

opts

Options for the behaviorchange package

#### **Description**

The behaviorchange::opts object contains three functions to set, get, and reset options used by the escalc package. Use behaviorchange::opts\$set to set options, behaviorchange::opts\$get to get options, or behaviorchange::opts\$reset to reset specific or all options to their default values.

#### Usage

opts

#### **Format**

An object of class list of length 4.

#### **Details**

It is normally not necessary to get or set behaviorchange options.

The following arguments can be passed:

... For behaviorchange::opts\$set, the dots can be used to specify the options to set, in the format option = value, for example, EFFECTSIZE\_POINTESTIMATE\_NAME\_IN\_DF = "\n". For behaviorchange::opts\$reset, a list of options to be reset can be passed.

**option** For behaviorchange::opts\$set, the name of the option to set.

**default** For behaviorchange::opts\$get, the default value to return if the option has not been manually specified.

The following options can be set:

The name of the column with the effect size values.

The name of the column with the effect size variance.

The name of the column with the missing values.

```
### Get the default utteranceMarker
behaviorchange::opts$get(complecs_entitySheet);

### Set it to a custom version, so that every line starts with a pipe
behaviorchange::opts$set(complecs_entitySheet = "sheet_with_entities");

### Check that it worked
behaviorchange::opts$get(complecs_entitySheet);
```

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```
### Reset this option to its default value
behaviorchange::opts$reset(complecs_entitySheet);
### Check that the reset worked, too
behaviorchange::opts$get(complecs_entitySheet);
```

partypanelData

Subsets of Party Panel datasets

## Description

These are subsets of Party Panel datasets. Party Panel is an annual semi-panel determinant study among Dutch nightlife patrons, where every year, the determinants of another nightlife-related risk behavior are mapped.

## Usage

```
data(BBC_pp15.1)
data(BBC_pp16.1)
data(BBC_pp17.1)
data(BBC_pp18.1)
```

#### **Format**

For BBC\_pp15.1, a data.frame with 123 columns and 829 rows. For BBC\_pp16.1, a data.frame with 63 columns and 1077 rows. For BBC\_pp17.1, a data.frame with 94 columns and 943 rows. For BBC\_pp18.1, a data.frame with 84 columns and 880 rows. Note that many rows contain missing values; the columns and rows were taken directly from the original Party Panel datasets, and represent all participants that made it past a given behavior.

#### **Details**

The behaviors of the Party Panel waves were:

- 2015: Behaviors related to using highly dosed ecstasy pills
- 2016: Behaviors related to visiting nightlife first-aid facilities
- 2017: Behaviors related to hearing protection
- 2018: Behaviors related to flirting and boundary crossing
- 2019: Behaviors related to sleeping hygiene surrounding nightlife participation

The full datasets are publicly available through the Open Science Framework (https://osf.io/s4fmu/). Also see the GitLab repositories (https://gitlab.com/partypanel) and the website at https://partypanel.eu.

vecTxt

#### **Examples**

vecTxt

Easily parse a vector into a character value

## Description

Easily parse a vector into a character value

#### Usage

```
vecTxt(
  vector,
  delimiter = ", ",
  useQuote = "",
  firstDelimiter = NULL,
  lastDelimiter = " & ",
  firstElements = 0,
  lastElements = 1,
  lastHasPrecedence = TRUE
)

vecTxtQ(vector, useQuote = "'", ...)
```

## Arguments

vector The vector to process. delimiter, firstDelimiter, lastDelimiter

The delimiters to use for respectively the middle, first firstElements, and last lastElements elements.

useQuote

This character string is pre- and appended to all elements; so use this to quote all elements (useQuote="""), doublequote all elements (useQuote="""), or anything else (e.g. useQuote="|"). The only difference between vecTxt and vecTxtQ is that the latter by default quotes the elements.

firstElements, lastElements

The number of elements for which to use the first respective last delimiters

#### lastHasPrecedence

If the vector is very short, it's possible that the sum of firstElements and lastElements is larger than the vector length. In that case, downwardly adjust the number of elements to separate with the first delimiter (TRUE) or the number of elements to separate with the last delimiter (FALSE)?

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... Any addition arguments to vecTxtQ are passed on to vecTxt.

## Value

A character vector of length 1.

```
vecTxtQ(names(mtcars));
```

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